

# DERMATOLOGICAL BEAUTY CONNECT

MARCH 21-22 | MIAMI

Your Event  
Experience:

# Retailers

*Elevating the beauty and wellness industry through trailblazing collaborations, investments, and innovations in cosmetic dermatology*

Join attendees from

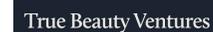


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# Day One

Thursday, March 21

8:00am - 6:15pm

## The New Wave of Dermatology Retail



9:10am - 9:40am

Hear from **Base Beauty Creative Agency, Ever/Body, Ulta Beauty,** and **CVS Health** to leverage new touchpoints and initiatives into a cohesive brand experience.

## Standing Out: Curating Offerings for Growth and Differentiation

11:40am - 12:10pm

Gain insight into how innovations are driving differentiation in a crowded market with **Ulta Beauty, Jane Iredale,** and **Ideal Image.**

## Diverse Skin, Inclusive Beauty: Promoting Skin Equity in Dermatology

1:30pm - 2:00pm

Meet consumer demand for inclusive skincare and delve into targeted treatments designed to enhance skin types IV – VI.

## Social Networking: It's Kismet: Finding Your Next Partnership

3:30pm - 4:10pm

Join a new group of 5 fellow audience members every 8 minutes to discuss case studies of successful collaborative partnerships and what to look for in your next alliance.



## Sunset Drinks



4:15pm - 6:15pm

That's a wrap for day one! Grab a drink with new friends and celebrate potential partnerships and collaborations.

# Day Two

Friday, March 22

8:00am - 4:15pm

## Educating Your Customers for Personalized At-Home Treatments

9:30am - 10:00am

Hear from **Curology, Thirty Madison,** and **Veracity** and leverage their guidance to fast-track customer dependence and obsession with their purchases.

## Innovation Spotlight



11:30am - 12:30pm

Watch our 2024 finalists **Acie, hanni, Jupiter, OSQUO,** and **Viktor Michael** present their brands in a 5-minute pitch, followed by a 2-minute Q&A with our Selection Committee.

## Demystifying Skin Tech: The AI Revolution Transforming Skincare

1:30pm - 2:00 pm

Explore the cutting-edge landscape where AI intersects with skincare, unveiling revolutionary solutions that are empowering med-spas, dermatologists, and skincare companies.

## Investor Meet & Greet Roundtables

3:30pm - 4:10 pm

Take your pick from 3 concurrent sessions (Pre-Seed & Seed, Growth, and M&A) and get advice from leading investors including **Kaz Ventures** and **TZP Group.**

